

2023 SPICE/Stanford-Waseda Intensive Course on Sustainable Business and Social Innovation

Instructor

Ms. Meiko Kotani, SPICE, Stanford University

Course Outline and Objectives

This course is jointly organized by SPICE (Stanford Program on International and Cross-Cultural Education) of Stanford University and School of Social Sciences at Waseda University. The purpose of the course is to foster participants' awareness of existing social issues in Japan, develop knowledge and understand of diverse perspectives, and cultivate critical thinking and innovative thinking skills that promote social changes. Students who complete the course will receive a certificate of completion from SPICE/Stanford University and the School of Social Sciences/Waseda University.

Outline

1. The course will be held for five days from 6th March (MON) to 10th March (FRI) **in person**.
2. The course will be offered to undergraduate students at School of Social Sciences (free of charge).
3. Students will learn and engage in discussions with guest speakers.
4. Students will give presentations during the final class.
5. Students will be required to come up with an idea to solve social problems.
6. Students will not receive any credits, but receive a certificate after completing the program.

Schedule

	3/6 (MON)	3/7 (TUE)	3/8 (WED)	3/9 (THU)	3/10 (FRI)
AM	Introduction	Guest Speaker	Group Work	Guest Speaker	Student Presentations
	Discussion	Reflection/Discussion		Reflection/Discussion	
PM	Group Work	Group Work	Guest Speaker	Group Work	Closing Ceremony

*Venue: 4F Learning Commons, Building 14, Waseda Campus

<Monday, March 6>

Introduction

- Course and student introduction
- Teambuilding activities
- Introduction of group presentation

- “Identify a challenging social issue, failing system, or failing business and propose an innovative solution”

<Tuesday, March 7 – Thursday, March 9>

- Prospective Guest Speakers *subject to change:
 - Dr. Glen Fukushima, former President & CEO, Airbus Japan, etc.
 - Ms. Moe Kaneko, CEO, Omohibito.co.ltd
 - Ms. Eriko Suzuki, CEO, Kind Capital

<Friday, March 10>

- Final Presentation: “Identify a challenging social issue, failing system, or failing business and propose an innovative solution”
- Judges *subject to change:
 - Mr. Yusuke Ed Matsuda, founder, TEACH FOR JAPAN
- Closing Ceremony

Eligibility

- 1) Those enrolled at School of Social Sciences as full-time undergraduate degree-seeking students
- 2) Those who have an interest in “Sustainable Business and Social Innovation”
- 3) Those who have sufficient English proficiency to follow lectures and discuss in the classroom
- 4) Those who can attend whole program

Application Procedures

<Application Method>

Please submit the designated online application form via MyWaseda from the URL below.

<https://my.waseda.jp/application/detail/application-detail?communityContentLinkId=499328413>

<Contents of Application Form>

- 1) Student Information
- 2) English Proficiency Test Scores (not mandatory)
- 3) Statement of Purpose etc. (English, less than 600 words)

<Application Period>

Wednesday, February 15, 2023 – Tuesday, February 21, 2023, 17:00

*The result will be announced by February 28.

Inquiries

Office of School of Social Sciences

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